

Strategy 7: Increase Parental Engagement

Key Strategic Aim	Lead	Expected Impact	Internal Monitoring	By whom	External Monitoring	By whom
7.1 Establish Parent Governor Group to liaise closely with parents to enhance communication and empower parents.	SW (CoG)	Parent Governors provide a conduit for constructive communication with parents and carers.	Minutes of Parent Governor Group meetings	SW		
7.2 Use school website and social media platforms to provide parents with timely information relevant to children’s current learning and school events.	GS (HT)	Parents know the focus of their children’s current learning in school and understand how they can support their child at home. Children’s achievements are recognised and celebrated across the school community.	School Website School Twitter & Facebook pages Class Twitter pages.	GS, SLT GS Ts	School Website	
7.3 Introduce new role of Extended Learning Champion to work closely with parents to support children more effectively beyond school. Focus for 2017-18 on Phonics and Reading.	GS (HT)	Usage of Reading Eggs by children increases. Increased frequency of parents reading regularly with children at home. Parents’ confidence in their ability to support their children rises.	Twice-termly monitoring of Reading Eggs Children’s Reading Records Parent Surveys pre and post working with ELC.	GS ELC ELC		
7.4 Use Parent Surveys to identify opportunities for improving parental engagement and parental support.	GS (HT)	SLT focus support for parents where they want/need it, from analysis of parent surveys.	Parent Surveys & Analysis Parent Workshop agendas/minutes	GS SW		

Milestones

(WHO: HT Headteacher; DHT – Deputy Head; KSL – Key Stage Leader; MSL – Maths Subject Leader; ESL – English Subject Leader T – Teachers; TAs – Teaching Assistants)

Strategy	Term 2 2017-18	Term 4 2017-18	Term 6 2017-18
7.1	COG meets with parent governors to establish new group in Term 1 (COG) Fortnightly meetings established (COG) Reporting to FGB 7.11.17	Fortnightly meetings (COG) Reporting to FGB 25.1.18	Fortnightly meetings (COG) Reporting to FGB 17.5.18 and 5.7.18
7.2	Weekly updates to school Facebook and Twitter pages (HT) Class Twitter pages introduced in both Reception Classes (Ash and Elm) in Term 1 (EYFS KSL) Twerton News Updates to YouTube and Facebook to promote Phonics and Reading (EYFS KSL) EYFS and KS1 pages of website updated with curriculum information. (KSLs)	Weekly updates to school Facebook and Twitter pages (HT) Class Twitter pages introduced in KS1 Classes (Oak, Chestnut and Maple Classes) in Term 3 (KS1 KSL) Twerton News Updates to YouTube and Facebook to promote Phonics and Reading (EYFS KSL) EYFS and KS1 pages of website updated with curriculum information. (KSLs)	Weekly updates to school Facebook and Twitter pages (HT) Weekly updates to Class Twitter pages. Twerton News Updates to YouTube and Facebook to promote Phonics and Reading (EYFS KSL) EYFS and KS1 pages of website updated with curriculum information. (KSLs)
7.3	Trial of new Extended Learning Champion role in Term 2 on Monday, Wednesday and Thursday afternoons (HT) Reading Eggs Club established on an Monday and Wednesday after school (HT/ELC)	If trial proves successful, appointment of Extended Learning Champion for remainder of academic year (HT) Reading Eggs Club continues on an Monday and Wednesday after school (HT/ELC)	If trial proves successful, appointment of Extended Learning Champion for remainder of academic year (HT) Reading Eggs Club continues on an Monday and Wednesday after school (HT/ELC)
7.4	Parent Survey in Term 2, to be incorporated into Parent Consultation process.	Parent workshops, support & information provided in response to parent survey in Term 3 and Term 4.	Parent workshops, support & information provided in response to parent survey in Term 5. Follow up Parent Survey in Term 6.



Monitoring and Evaluation			
Strategy	Terms 2 2017-18	Term 4 2017-18	Term 6 2017-18
1.1 Action Planning			
1.2 Key Stage Leadership			
1.3 Collegiate Working			
1.4 Culture of Appreciation			
1.5 CPD			